

Rob Isaacs

Print & digital media creative

mede^orcreative

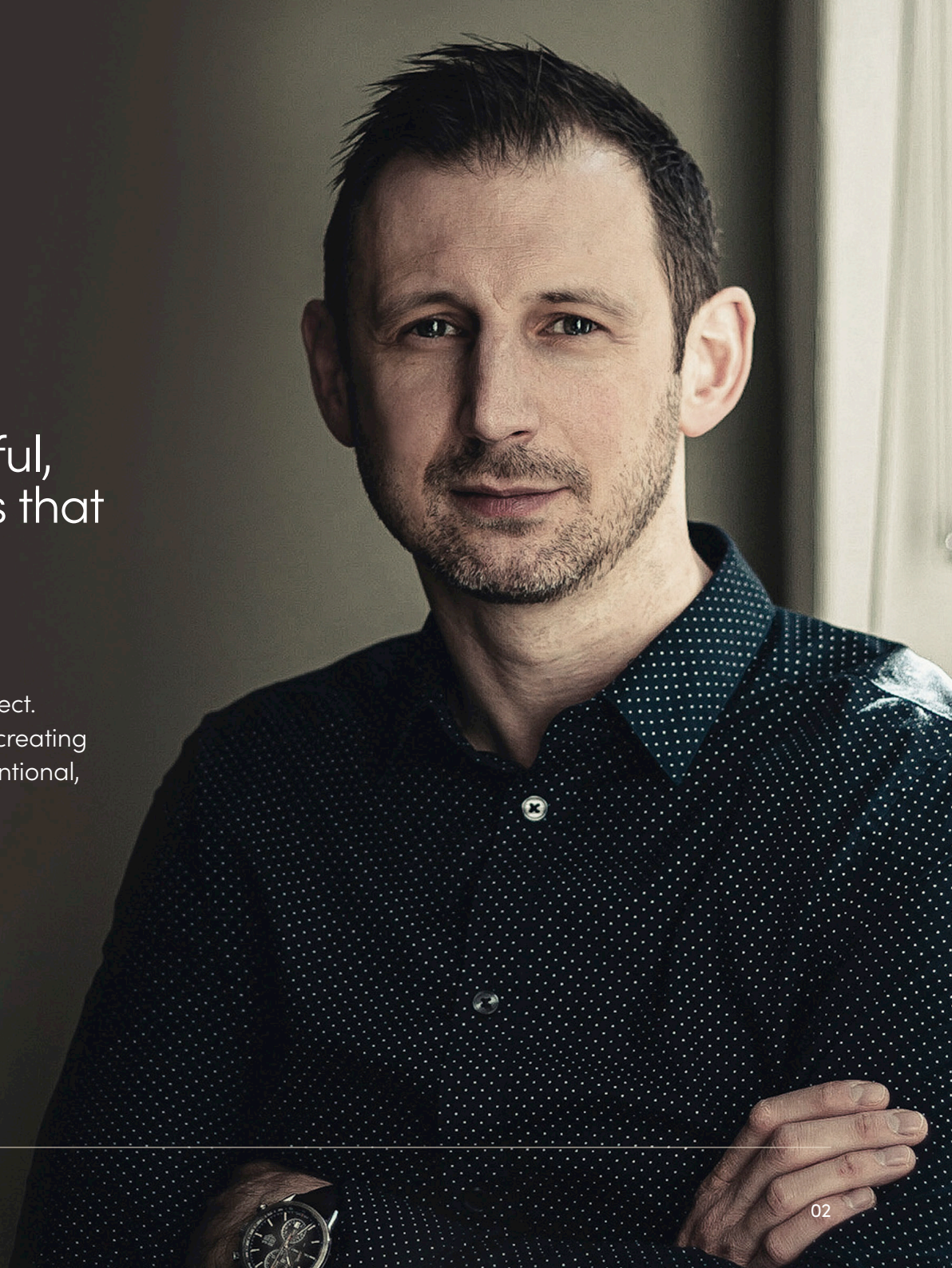


ABOUT ME

As a designer, I create meaningful, cohesive, and functional designs that not only aligns with your brand, but engages your audience.

At Medeor Creative, I bring a keen eye for detail to every project. Blending balanced layouts and clean typography, I focus on creating visually compelling experiences – ensuring every detail is intentional, refined, and impactful.

Need to know more? Contact me, Rob on **07772 384768** or email info@medeorcreative.com





CAPABILITIES

TOOLS

**ADOBE CREATIVE SUITE. PREMIERE PRO.
AFTER EFFECTS. ADOBE ANIMATE.
ADOBE XD. FIGMA.**

Strong capabilities include designing for print, web, brand creation, video editing and animation, as well experience designing digital assets for social media and PowerPoint presentations.

Extensive UI and UX experience in website design, and good knowledge of CSS, Figma and other website builders including WordPress, Wix and Elementor Pro.

SERVICES

- Web design (UI/UX)
- Design for print
- Brand creation
- Vehicle livery
- Video editing
- Animation capabilities

SECTORS

- Healthcare
- Events
- Education
- Technology
- Charity
- Visitor attractions
- Tech start-ups
- Finance/eCommerce
- Food/Drink

CLIENTS

Redwing Design

- The Bank of England
- St Paul's Cathedral
- The Royal International Air Tattoo
- Royal Pharmaceutical Society
- Marlborough College
- Edgbaston High School
- Personal Group
- John Smiths Bookshops
- Downton Brewery
- Sanoh UK Manufacturing
- Genesis Publications
- Hannover RE

Yoonity

- Springer Healthcare
- Green Party
- London Business School

Medeor Creative

- Verve Health Group
- optics.org
- SPIE
- Dent-O-Care



EXPERIENCE

JAN 2022 - PRESENT

Medeor Creative

Self employed

Self employed Creative, offering the complete design service for print and digital communications including branding, printed literature, website and app design, video editing and animation.

Collaborating with a small team of designers, illustrators, photographers and web developers to offer a broad range of creative services under the **Medeor Creative** brand.

DEC 2022 - JULY 2024

Yoonity

Head of Creative

Head of Creative for **Yoonity**, a unique virtual events company providing event services for large businesses including eBay, BBC, BP, the Green Party and Springer Healthcare.

Provided innovative brand redesign and ongoing design services at Yoonity, including web, print, video production and animation.

JUL 1995 - DEC 2021

Redwing Design

Senior Designer

Senior Creative for **Redwing Design** and **Redwing Interactive**, including producing web experiences for large clients such as The Bank of England, St Paul's Cathedral, The National Gallery Shop and The Royal International Air Tattoo.

Working as the sole creative on numerous projects, as well as managing a small team of designers to see other clients' projects through from conception to completion. Worked closely alongside a team of experienced developers.

CASE STUDIES

The following case studies showcase a few of my successful projects.





Downton Brewery

Initial concepts, final design and artwork for Premium IPA and Lager cans - completed as part of a rebranding project for Downton Brewery, an award winning microbrewery in South Wiltshire.





Downton Brewery

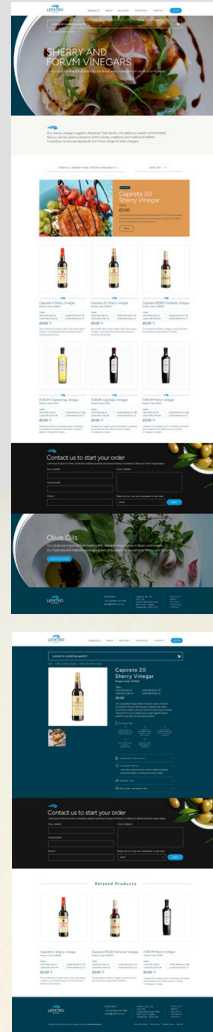
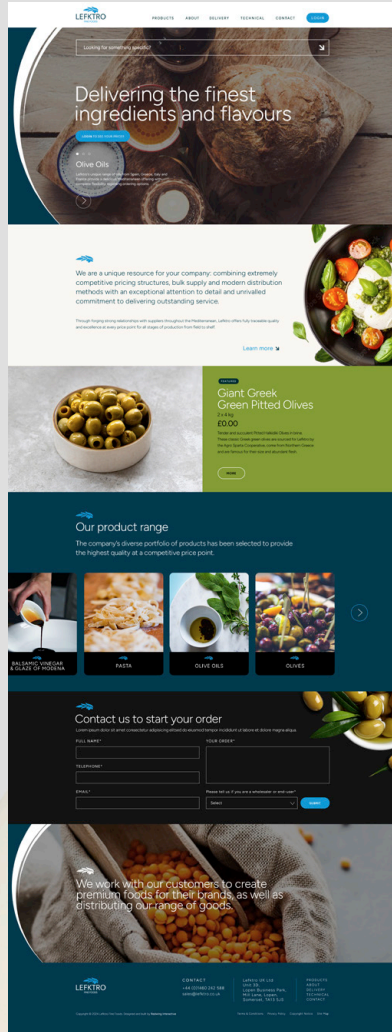
eCommerce website design, eNewsletter templates and iconography created as part of the rebrand project, including a range of pump clips for selected pubs across the South of England.





Lefktro

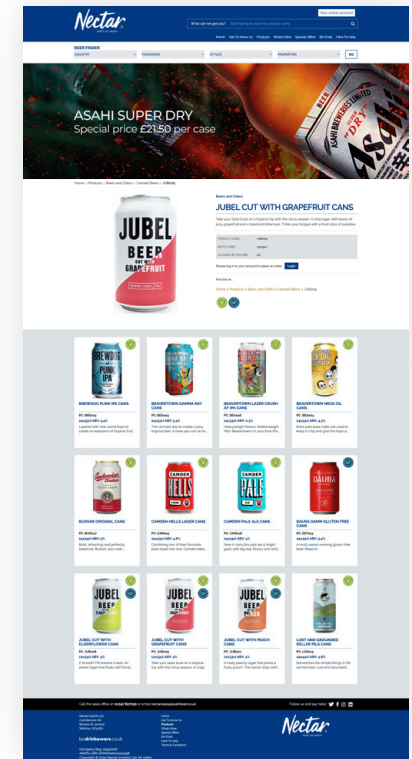
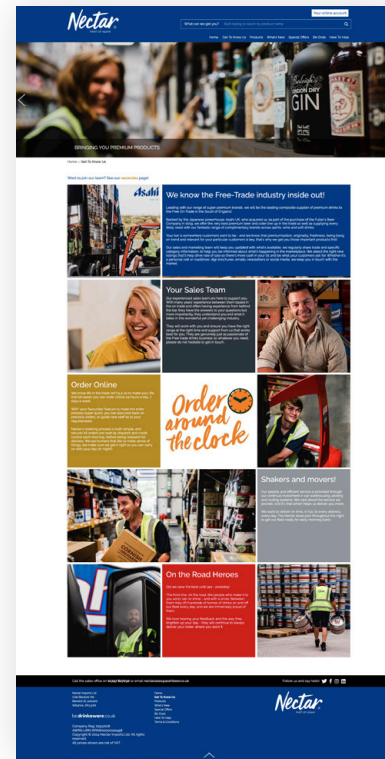
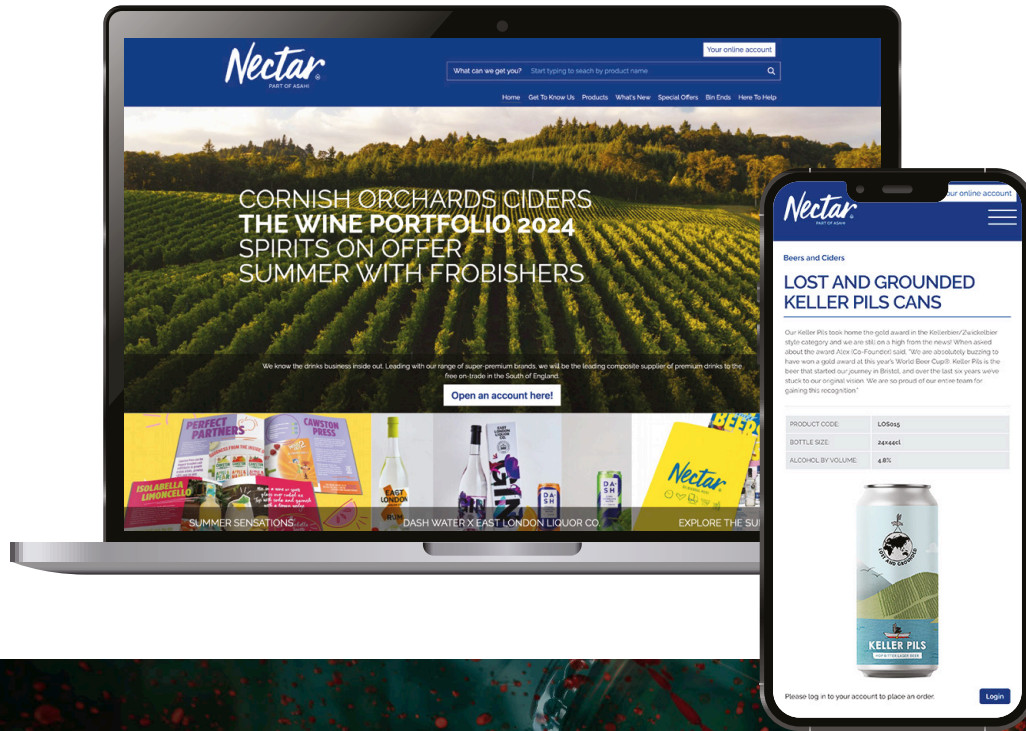
Website design and packaging for Lefktro Ltd., a UK importer and distributor of fine foods.





Nectar - Asahi

eCommerce website rebrand for Nectar (part of Asahi).
 Project included UI & UX design including wireframing of core web pages.
 Web banner creation and eNewsletter design.



ASAHI SUPER DRY

Special price £21.50 per case





Branding and app design for leading drinks supplier in the South of England, Nectar Imports Ltd. Project included logotype design, app wireframing and screen designs for development.

Nectar Cask Club app screens

Proposed Cask Club logotypes

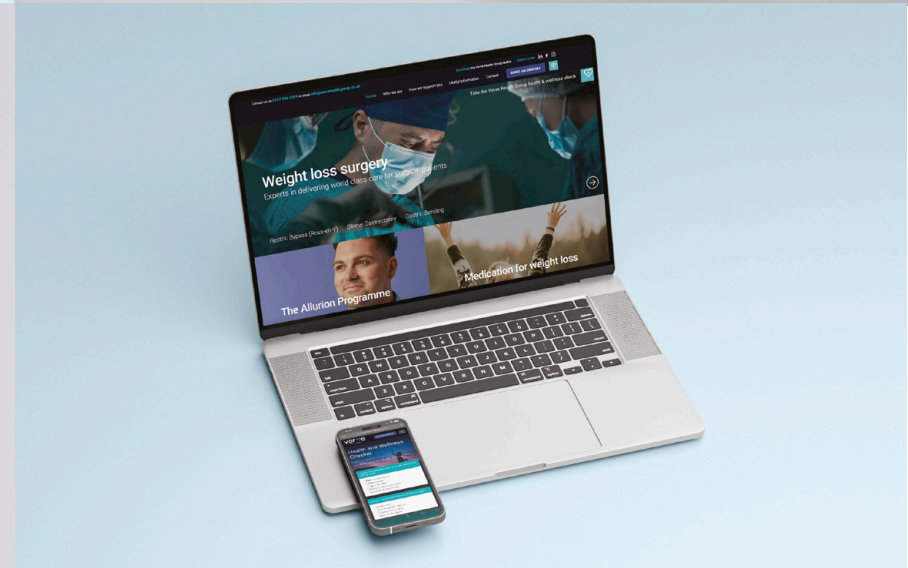


Verve Health Group

Rebrand to help establish Verve Health Group as a leading healthcare provider in the South West. Logotype, printed communication, website design and creative banners for social media advertising.



The logo features the word "verve" in a white, lowercase, sans-serif font. The letter "v" is replaced by a teal silhouette of a person with arms raised, set against a teal background. Below "verve" is the text "HEALTH GROUP" in a white, uppercase, sans-serif font.



New brand creation for Verve Health Group

Verve Health Group

Website design and build showcasing the services and professional care Verve Health Group provide. A successful part of the project included increasing patient enquires through the website by way of an online assessment and health checker.

Excellent ★ Trustpilot

Wellness

Verve Health Group provides a comprehensive approach to Lifestyle management.

- Wellbeing Consultation
- Specialist Dietitian Support
- Mindful eating
- Very Low Calorie Diet (VLCD)
- Specialist Clinical Psychology Support

Tell me more →

Proud to be partnered with...

Excellent ★ Trustpilot

Aftercare packages

We offer a range of effective and sustainable plans, built around your needs, providing you access to high quality treatment and care you deserve.

- Clinical support
- Post-surgery check-up
- Comprehensive nutritional blood monitoring
- Online or in-person appointment

Tell me more →

“Verve provided information and support when needed, as well as encouraging and motivating me throughout my weight loss journey.”

Proud to be partnered with...

Excellent ★ Trustpilot

Medicative weight loss

Flexible appointment options | Transparent pricing structure | Additional support services

At Verve Health Group, our medical obesity experts are dedicated to helping you achieve fast and sustainable weight loss results without the worry of increasing costs as your dosage changes.

Am I suitable? →

Proud to be partnered with...

0117 235 5354 | info@vervehealthgroup.co.uk | 07554 241177

Download the Verve Health Group leaflet

Home | Who we are | How we support you | Patient hub | Success stories | Contact

Book a consultation

Need advice from our team at Verve Health Group? Arrange a consultation here →

Excellent ★ Trustpilot

Weight loss surgery

Gastric Band | Sleeve Gastrectomy | Gastric Bypass (Roux-en-Y) | Mini Gastric Bypass

At Verve Health Group our clinical team are experts in delivering world class care for surgical patients.

Am I suitable? →

“The Verve team have totally changed my life for the better, in all sorts of ways that I had never imagined.”

Proud to be partnered with...

Not only leading healthier lives, but much happier ones.

On average x% of our patients achieve a x% weight loss goal

At Verve Health Group, we understand that the control of bodyweight is a complex but largely genetic issue, and that losing weight can be extremely difficult and demoralising. We can help with weight loss interventions and provide transformational changes for people living with obesity.

How we support you →

Weight loss surgery

Experts in delivering world class care for surgical patients

Gastric Bypass (Roux-en-Y) | Sleeve Gastrectomy | Gastric Banding

The Allurion Programme

Take care of your hunger with the Allurion Balloon

Medication for weight loss

Weight loss intervention tailored for you

Meet the team at Verve Health Group

Click each individual team member to view their expertise...

Daifidd Wilson-Evans
Specialist Dietitian & Therapist
Specialising in obesity, bariatric surgery, weight management and diabetes
Email: Daifidd

For further information on how the Verve Health Group surgery team can help you, contact us on 0117 235 5354 or email info@vervehealthgroup.co.uk

Download the Verve Health Group leaflet

Support us on



Health and Wellness Checker

Book a consultation

Booked by: [Name] and [Name]

Age Range: [Dropdown]

Gender: [Dropdown]

Weight: [Input]

Height: [Input]

Medical History: [Text Area]

Book a consultation

Download the Verve Health Group leaflet

Home | Who we are | How we support you | Patient hub | Success stories | Contact

Book a consultation

Medicative weight loss

Achieve your weight loss goals safely with Verve Health Group

At Verve Health Group, our medical obesity experts are dedicated to helping you achieve fast and sustainable weight loss results without the worry of increasing costs as your dosage changes.

Tell me more →

Comprehensive support for your weight loss journey

Our experienced team will support you with a range of services including weight loss medication, providing specialist support tailored to your unique health needs.

- Multi-disciplinary health team: Includes dietitians, nurses, and pharmacists to provide comprehensive support.
- Medication management: Safe and effective use of weight loss medication.
- Personalised support: Tailored care plans for each patient's needs.
- Online and in-person appointments: Flexible appointment options.
- Supportive community: Access to a community of patients and staff.
- Transparent pricing: Clear and consistent pricing structure.
- Additional support services: Includes nutritional support and psychological services.

Using Weight Loss Medication to help gain a healthier weight

Learn how our medical obesity experts can help you achieve fast and sustainable weight loss results without the worry of increasing costs as your dosage changes.

Book an online consultation →

Flexible appointment options

We understand that flexibility is key to your success. Choose between in-person appointments at our hospitals or remote video consultations. You can often visit your general practitioner or GP for your ongoing medication or have a dedicated nurse for your care.

Book an online consultation →

Transparent pricing structure

At Verve Health Group, we believe in transparent and consistent pricing. Unlike other providers, we do not have a hidden agenda or cost charge management. Here are our most popular packages:

Enhanced Programme (12 weeks)	Management Programme (12 weeks)
£395.00	£250.00 - 300.00 or £295.00 - 350.00
Includes: 12 weeks of medication, 12 weeks of nutritional support, 12 weeks of psychological support, 12 weeks of clinical support, 12 weeks of online support.	Includes: 12 weeks of medication, 12 weeks of nutritional support, 12 weeks of clinical support, 12 weeks of online support.

Book an online consultation →

Ignite Live

Complete rebrand for an exciting new events company, including the creation of a new logotype, apparel and supporting print and digital work for web and social media including logo animation for video showreels.

ignite**live**

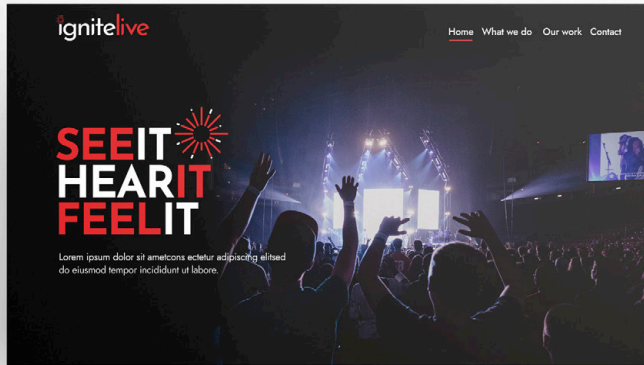
SEE IT
HEAR IT
FEEL IT

Alternative logo designs

ignite**live**

IGNITE
LIVE

IGNITE
LIVE





ignite live creative event production

WHAT WE DO OUR WORK SUSTAINABILITY HEALTH & SAFETY GET IN TOUCH

Your go to partner for technical event production and audio visual support

Leave a lasting impression

Trusted by some of the world's biggest brands and event organisers to deliver epic events and activations

sky ESSENTIALS bachoo T METRULIFEING NIKE AonZenith

Who are Ignite Live?
We're a dedicated team of events creatives, producers and technicians with 20+ years of epic event delivery under our belts.

In person, online or hybrid

ignite live Get in touch 0161 327 3278 info@ignite-live.co.uk

ignite live creative event production

WHAT WE DO OUR WORK SUSTAINABILITY HEALTH & SAFETY GET IN TOUCH

Message us

Discover how with the right team and the right kit you can raise your production plans to the max every time.

Get in touch
0161 327 3278
info@ignite-live.co.uk

ignite live Get in touch 0161 327 3278 info@ignite-live.co.uk

ignite live creative event production

WHAT WE DO OUR WORK SUSTAINABILITY HEALTH & SAFETY GET IN TOUCH

Taking steps towards more sustainable events

When it comes to environmental friendliness, we know the events industry has some serious catching up to do. With a collective contribution of up to 10% of worldwide emissions, our footprint is large.

But Ignite Live is committed to reducing that footprint (and that of our clients) by adopting more planet and people friendly methods of event production. Below are just a few of the ways we're working towards a more sustainable way of operating.

Caring for our planet

Equipment
Being a premier Event Production partner means our clients have access to the finest selection of industry-leading equipment, the best cameras, speakers, lights, computers, rigging, and more.

Logistics
When it comes to the Events Industry as a whole, Transport is our biggest carbon emitter. As such, it's the first place we look to optimise on any job. With good planning, local transportation, and vehicle sharing, Ignite Live are reducing the amount of fuel used to complete each job we work on. And we hope with our continuous adoption of more environmentally friendly equipment, vehicles and practices, over time we can make a great reduction in our personal climate impact.

Caring for our people
Creating meaningful events is no easy feat. It takes a certain type of person to sustain a long career in such a demanding industry. But even the most passionate and talented event professionals need someone to look after them.

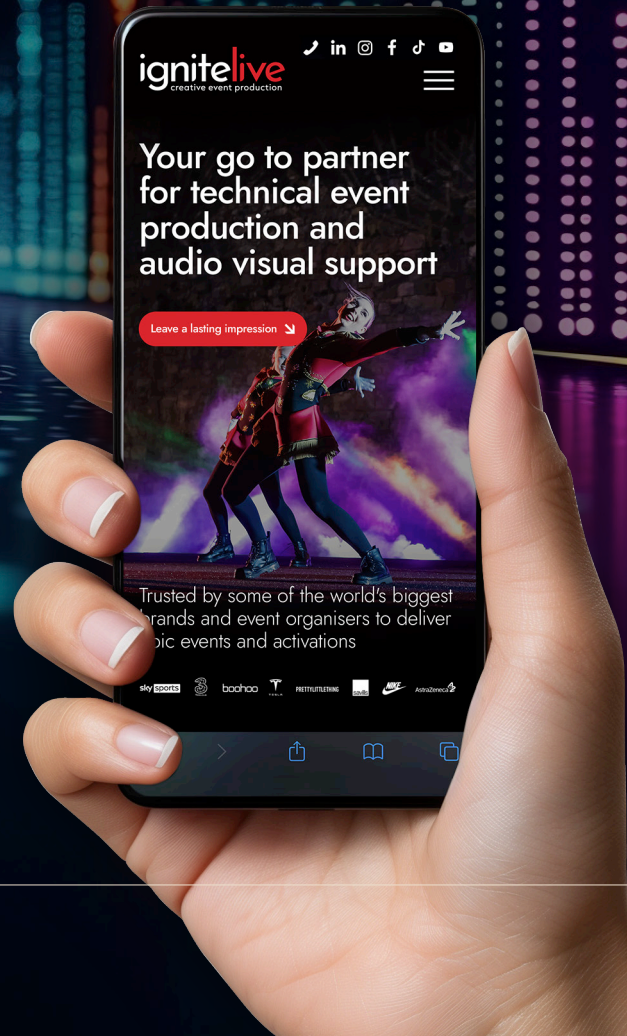
At Ignite Live, we work hard to give our staff everything they need - physically, mentally and emotionally - to do a great job. We're proud to give above the industry average to our intrepid team, and we continue to invest in their professional development.

When it comes to travel, we prioritise health, safety and comfort so everyone arrives onsite feeling great. Because of this, our team is committed and motivated to deliver the very best service to our clients.

We are also proud members of One Tree Planted. This means, for every project Ignite Live completes, 5 more trees are planted.

In person, online or hybrid

ignite live Get in touch 0161 327 3278 info@ignite-live.co.uk





The Royal International Air Tattoo

Printed and digital communications for the Air Tattoo over a 10 year period. This included airshow posters, leaflets and several iterations of The Royal International Air Tattoo website and app.

48 Sheet / Bus Shelter Advertising

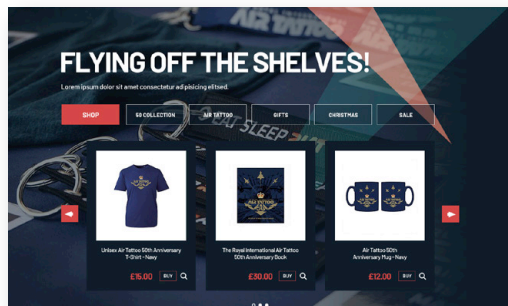
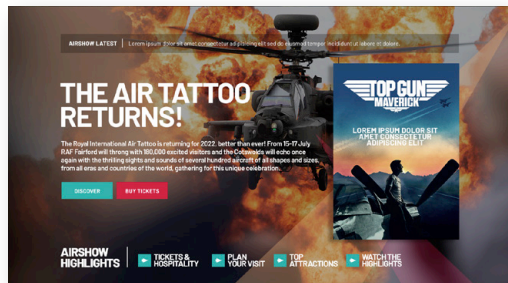
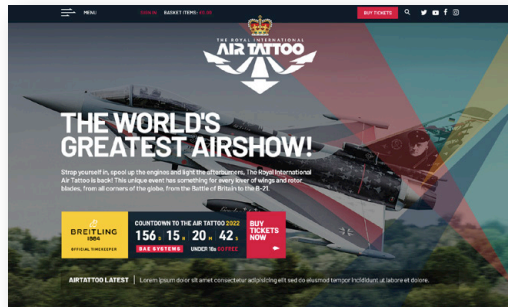


The Royal International Air Tattoo

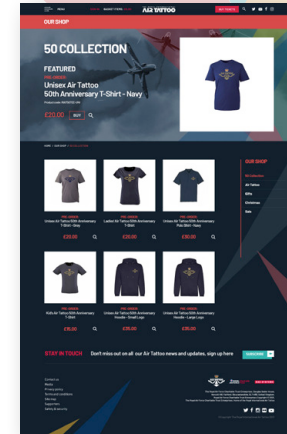
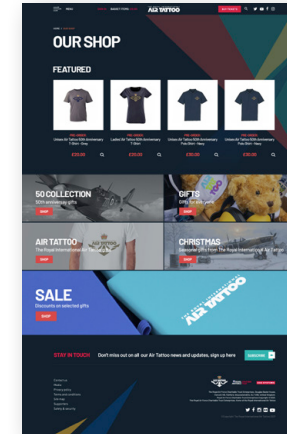
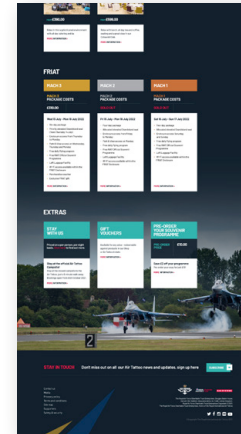
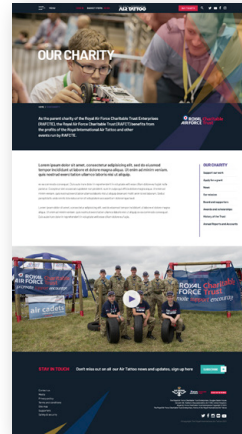


Air Tattoo website and app designs. This version of the website was live from 2021-2023, including online ticketing and shop.

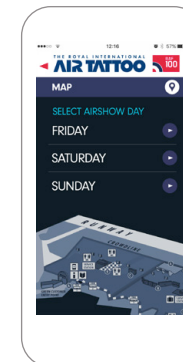
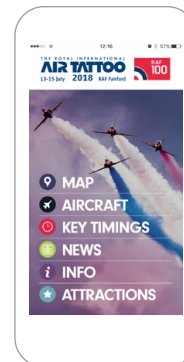
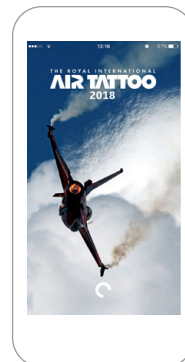
Website home page screens



Online booking and shop



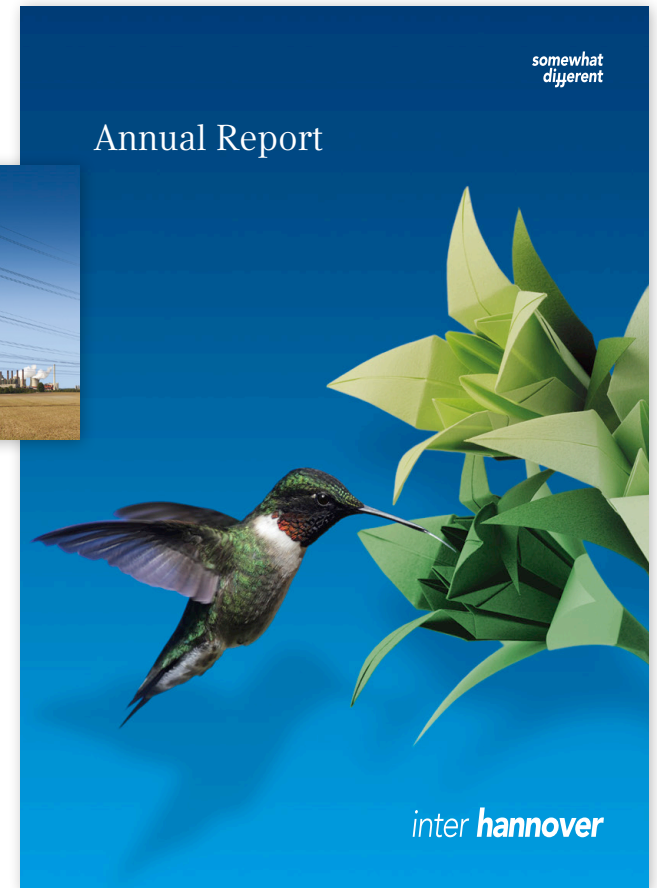
Airtattoo app





Inter Hannover

Annual Report for International Insurance Company Inter Hannover. Project included document design, directing photography and origami creation. Design for supporting printed communications including leaflets and brochures.





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Chief Executive Officer's statement

I am pleased to present the results for 2012 which reflect the success of our strategy to drive growth and innovation in the insurance market.

Financial highlights for the year ended 31st December 2012

Gross written premium 13.0% increase to €677m
 Premium growth has arisen from the continued expansion of Agency accounts, coupled with ongoing development of the personal lines portfolio. The strong growth in property lines is in line with efforts to develop short full coverage with our branch portfolio.

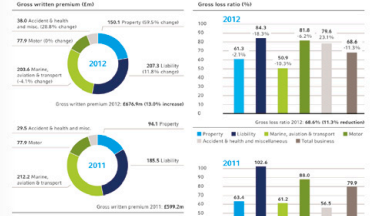
Gross loss ratio 11.3% reduction to 68.6%
 The improvement in gross loss ratio was driven by the UK business's Agency and Single Risk with notable favourable development particularly in professional indemnity, general aviation and sailing.

Highlights

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Net income for the year €0.9m higher at €6.4m



Company information

Board of directors

Registered and administrative office

Branch offices

- London
- Stockholm
- Sydney
- Toronto

Mission statement

At Inter Hannover we are committed to providing the highest quality of service to our customers and to the insurance industry as a whole.

Our mission is to provide the highest quality of service to our customers and to the insurance industry as a whole.

3. Segmental reporting

Segment	2011	2012	% change
Agency	100.0	100.0	0.0%
Branch	100.0	100.0	0.0%
Total	200.0	200.0	0.0%

Foresters Inn Cottage

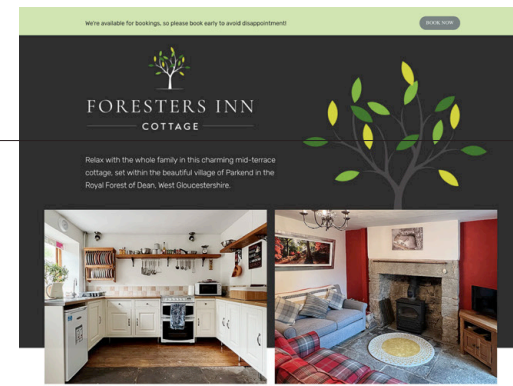
Holiday rental property branding including logotype, collateral for print and website forestersinncottage.com using Wix web builder.



FORESTERS INN

— COTTAGE —

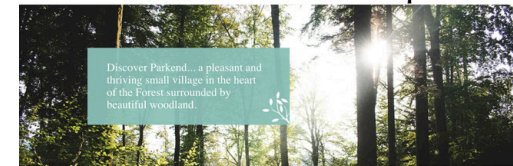




Owned by the Alan and Emily, the cottage is located at the foot of the Carrow Valley, in an area boasting woodland walks and pools sitting right on your doorstep.

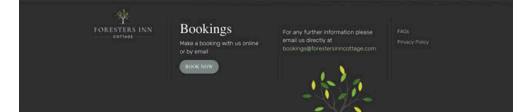
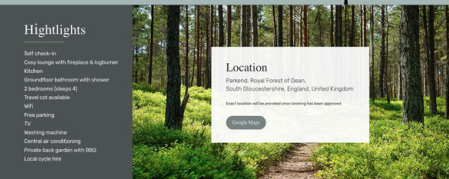
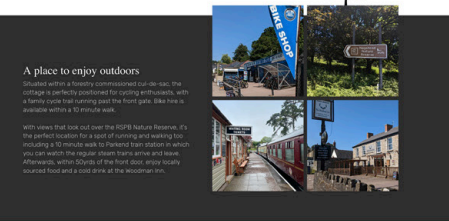
You couldn't be better located to explore all the forest and surrounding areas that this location has to offer.

Our aim is to provide people with an excellent holiday experience at an affordable price.



A place to relax

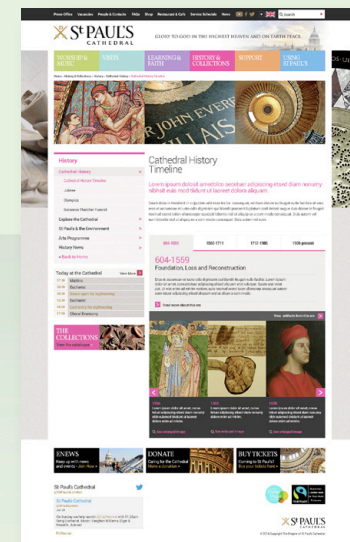
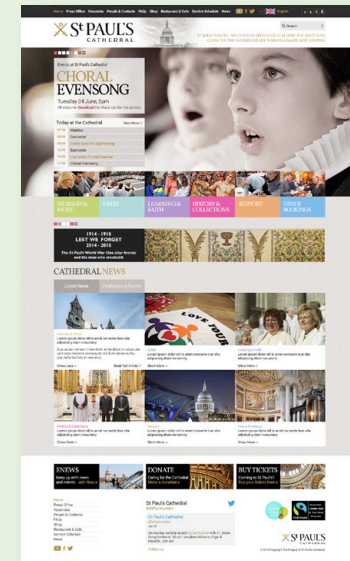
A lovely stone cottage with a cosy feel. There is flagstone flooring in the kitchen and lounge which is in keeping with the cottage. The lounge has a fireplace with a logburner, and spacious ground-floor bathroom with walk-in shower. Outside offers a private garden with outdoor seating and BBQ area. Well lit steps lead out from the front of the cottage, with free parking available.





St Paul's Cathedral

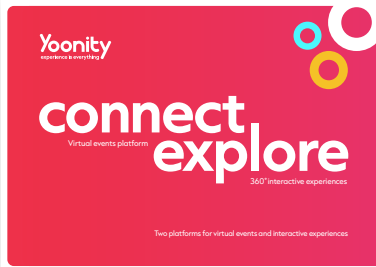
Website design for two successful iterations of the St Paul's Cathedral website over a 10 year period. The project included online ticketing, and a number of interactive page designs to promote the Cathedral's history and collections, eLearning and visitor information. Signposting played an important part of the project to help users navigate through the extensive site. Part of this included producing additional banner graphics for upcoming events.



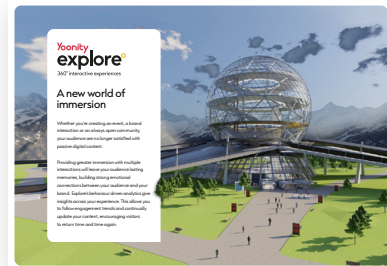
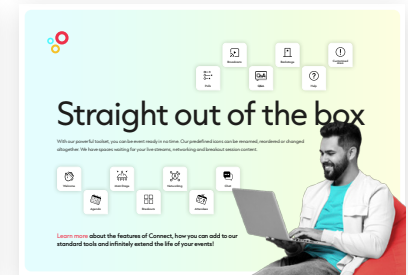
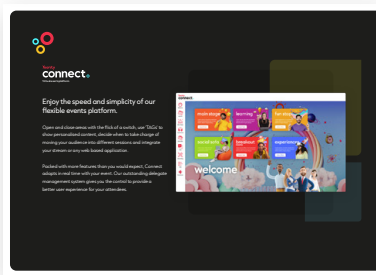


Yoonity








Developing Yoonity's new brand identity through multiple applications including print, web, eNews (using Hubspot and MailChip), social media, video production/animation and iconography. This also included developing marketing material to promote their two key virtual events products 'Connect' and 'Explore'.



Products brochure



Platform icons

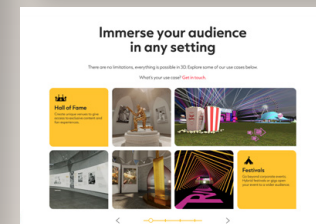
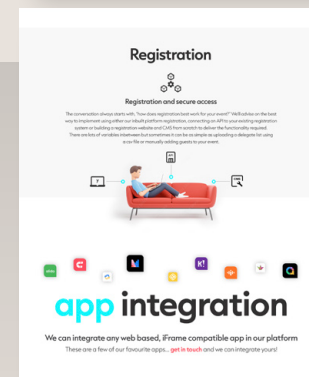
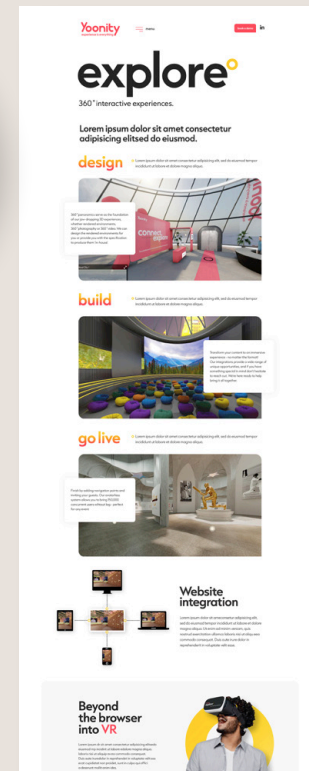
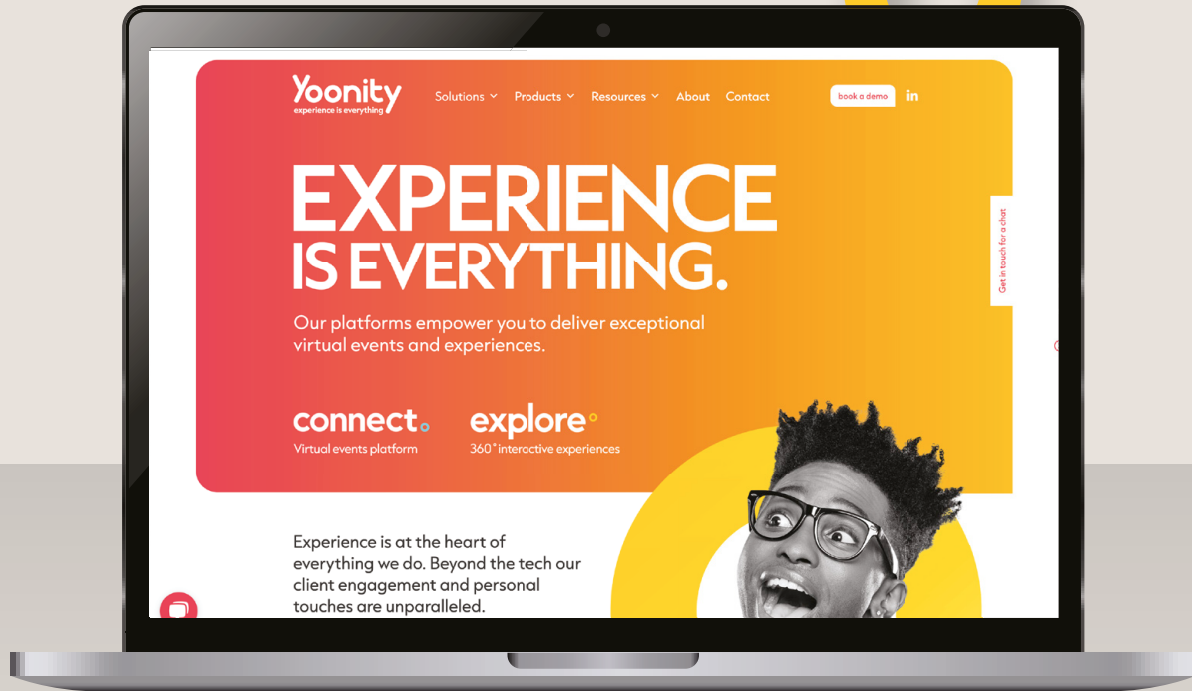
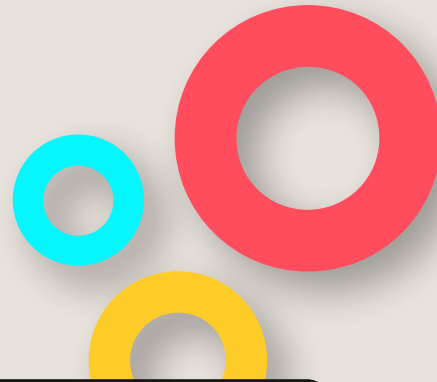
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Welcome
- 
Agenda 1
- 
Main stage
- 
Experiences
- 
Attendees
- 
Chat
- 
Polls





Yoonity website

Website design, a key part of Yoonity's marketing. Designed and part developed using Elementor Pro, including page designs, images, icons and page animations created using Adobe Animate. A number of videos featured on the site were created using Adobe Premiere and After Effects. These were also used in social media marketing and used to help promote the company at live events including Event Tech Live in London.





Gloucestershire Airport

Website design and supporting branding for Gloucester Airport.



YOUR GATEWAY TO BUSINESS



YOUR GATEWAY TO BUSINESS

Learn more about all our commercial, adjoining air and ground services.

WHETHER YOU'RE LOOKING TO CHARTER A PRIVATE JET OR HELICOPTER, LOOKING FOR GIFT IDEAS OR EVEN HOPING TO TAKE THE CONTROLS FOR A TRAIL FLYING LESSON, GLOUCESTERSHIRE AIRPORT AND OUR OPERATORS CAN HELP.



FLYING AT GLOUCESTERSHIRE AIRPORT

Learn more about all our commercial, adjoining air and ground services.

INFORMATION FOR PILOTS
LEARN TO FLY
PILOTS' COURSE
CHARTER

GLOUCESTERSHIRE AIRPORT OPERATIONS

Learn more about all our commercial, adjoining air and ground services.


INFORMATION FOR PILOTS
LEARN TO FLY
PILOTS' COURSE
CHARTER

BUSINESS OPPORTUNITIES

Learn more about all our commercial, adjoining air and ground services.

CHARTER
PILOTS' COURSE
LEARN TO FLY

LOREM IPSUM DOLOR SIT AMET CONSECTETUR ADIPISCING ELIT SED DO EUSMODO TEMPOR INCIDIDUNT UT LABORE ET DOLOR.



GLOUCESTERSHIRE AIRPORT IN OUR COMMUNITY

Learn more about all our commercial, adjoining air and ground services.

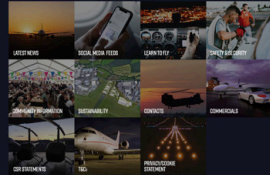
CHARTER
PILOTS' COURSE
LEARN TO FLY

OUR PARTNERS
WORKING TOGETHER TO SUPPORT GROWTH & OPERATIONAL EXCELLENCE.

Learn more about all our commercial, adjoining air and ground services.

Gloucestershire Airport works with several partners including:

babcock GLOBAL ATS GJTC

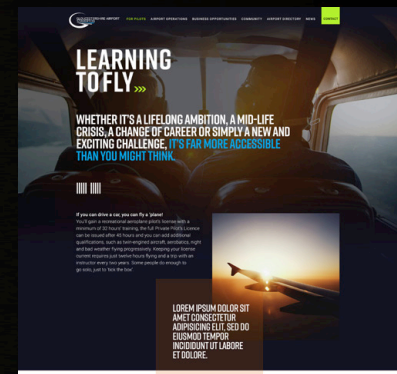


WEBSITE DESIGN SOCIAL MEDIA STRATEGY TRAINING & DEVELOPMENT

OUR SERVICES: AIR SERVICES, AIRCRAFT MAINTENANCE, AIRCRAFT STORAGE, AIRCRAFT REPAIRS, AIRCRAFT RENTAL, AIRCRAFT LEASING, AIRCRAFT MANAGEMENT, AIRCRAFT OPERATIONS, AIRCRAFT SUPPORT SERVICES.

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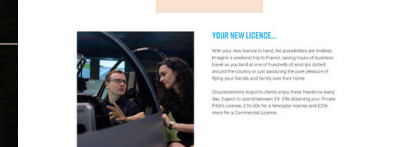


LEARNING TO FLY

WHETHER IT'S A LIFELONG AMBITION, A MID-LIFE CRISIS, A CHANGE OF CAREER OR SIMPLY A NEW AND EXCITING CHALLENGE, IT'S FAR MORE ACCESSIBLE THAN YOU MIGHT THINK.

LOREM IPSUM DOLOR SIT AMET CONSECTETUR ADIPISCING ELIT SED DO EUSMODO TEMPOR INCIDIDUNT UT LABORE ET DOLOR.

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YOUR NEW LICENSE

With your new license in hand, the possibilities are endless. Whether a weekend trip to Paris, a special date of business travel or a new career as a pilot, we have the resources and expertise to help you get started. Contact us today for more information.

Gloucestershire Airport's flight school offers a range of courses for pilots, from a Private Pilot License (PPL) to a Commercial Pilot License (CPL) and a Transport Category License (TCL).

Work completed at Redwing Interactive



Video editing & animation

Please contact me if you would like to see examples of various video and animation work.



in

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